EAEU & Central Asia · Medicines, tobacco, alcohol

Armenia

Tobacco and alcohol carry digital DataMatrix codes; from January 2026 their marks also have to appear in settlement documents. Medicines join from 1 January 2026, with codes issued only to Armenian residents. A 2025 plan to mark drinks, food, dairy and cosmetics was announced and then pulled back for more work, so check before relying on it.

THE REGIME

SYSTEM	**Digital marking through the national operator (State Revenue Committee)**
CODE ON THE PRODUCT	DataMatrix codes issued by the national operator system
AGGREGATION	Depends on the group.

STEPS FOR A SUPPLIER

- [ ] Register your products and GTINs in the national system: Digital marking through the national operator.
- [ ] Print a unique serialised code on every saleable pack.
- [ ] Verify every code on the line; aggregate into cases and pallets where required.
- [ ] Report production and shipments to the national system.

ON THE LINE, BEFORE THE FIRST SHIPMENT

- [ ] The data in the code is agreed: GTIN, serial number, batch, expiry date or crypto tail, as the rules for your product group require.
- [ ] A verifier has graded printed samples (ISO/IEC 15415 for 2D codes) before the first shipment.
- [ ] A camera after the printer reads every code at line speed, and packs with an unreadable code are rejected.
- [ ] Records show which code went on which pack, case and pallet, ready for the report to the system.

DATES AHEAD

No announced dates.

SOURCES

1. GxP News: medicines marking in Armenia: https://gxpnews.net/2025/09/nazvany-sroki-vvedeniya-markirovki-lekarstv-v-armenii/
2. ARKA: new markings for spirits and cigarettes: https://arka.am/en/news/business/armenia_tightens_grip_on_excises_and_introduce_new_markings_for_spirits_and_cigarettes/
3. ARKA: 2025 digital labeling plan: https://arka.am/en/news/economy/in-armenia-digital-labeling-will-become-mandatory-for-the-export-and-import-of-a-number-of-goods/
4. CivilNet: expansion withdrawn: https://civilnet.am/en/news/1006188