

Europe · Medicines, tobacco, alcohol

Norway, Iceland, Liechtenstein

The EEA states apply the EU medicines safety features. Norway is also an early mover on 2D codes at the till (see the Sunrise tracker).

THE REGIME

SYSTEM	EU Falsified Medicines Directive through the EEA Agreement
CODE ON THE PRODUCT	GS1 DataMatrix on medicines
AGGREGATION	Not required for medicines.

STEPS FOR A SUPPLIER

- ☐ Register your products and GTINs in the national system: EU Falsified Medicines Directive through the EEA Agreement.
- ☐ Print a unique serialised code on every saleable pack.
- ☐ Verify every code on the line; aggregate into cases and pallets where required.
- ☐ Report production and shipments to the national system.

ON THE LINE, BEFORE THE FIRST SHIPMENT

- ☐ The data in the code is agreed: GTIN, serial number, batch, expiry date or crypto tail, as the rules for your product group require.
- ☐ A verifier has graded printed samples (ISO/IEC 15415 for 2D codes) before the first shipment.
- ☐ A camera after the printer reads every code at line speed, and packs with an unreadable code are rejected.
- ☐ Records show which code went on which pack, case and pallet, ready for the report to the system.

DATES AHEAD

No announced dates.

SOURCES

1. EMVO: national systems: <https://emvo-medicines.eu/>

Current version and all sources:
2dtracker.com/country/eea.html

Typical steps. This is not legal advice: check the regulation itself.