Asia-Pacific · Many consumer categories

Indonesia

BPOM requires 2D codes on medicines, traditional medicines, quasi-drugs, supplements, cosmetics and processed food. Most products carry an identification code linked to the marketing authorisation. Medicines must move to an authentication code with batch, expiry and serial number, and companies already using it had to add aggregation within a year.

THE REGIME

SYSTEM	**BPOM 2D barcode (BPOM Regulation No 22 of 2022)**
CODE ON THE PRODUCT	Identification 2D code (based on the marketing authorisation) or authentication 2D code (batch, expiry, serial)
AGGREGATION	Medicines: yes, for authentication codes.

STEPS FOR A SUPPLIER

- [ ] Get GS1 product numbers (GTIN) for every SKU and register with the national operator: BPOM 2D barcode.
- [ ] Order a code for every unit from the operator before production.
- [ ] Print and verify every code on the line; aggregate into cases and pallets where the product group requires it.
- [ ] Report the goods into circulation before they are sold.

ON THE LINE, BEFORE THE FIRST SHIPMENT

- [ ] The data in the code is agreed: GTIN, serial number, batch, expiry date or crypto tail, as the rules for your product group require.
- [ ] A verifier has graded printed samples (ISO/IEC 15415 for 2D codes) before the first shipment.
- [ ] A camera after the printer reads every code at line speed, and packs with an unreadable code are rejected.
- [ ] Records show which code went on which pack, case and pallet, ready for the report to the system.

DATES AHEAD

No announced dates.

SOURCES

1. Pasal.id: BPOM Regulation 22/2022 (full text): https://pasal.id/peraturan/perban/peraturan-bpom-no-22-tahun-2022
2. peraturan.go.id: official gazette: https://peraturan.go.id/files/bn1154-2022.pdf