

**EAEU & Central Asia · Many consumer categories**

Kazakhstan

For years only tobacco, footwear and medicines were marked. In November 2025 the list grew by four groups: beer, motor oils, light industry products and saiga derivatives. Motor oils and beer started in February 2026; light industry and jewellery follow from December 2026, more apparel in October 2027.

THE REGIME

SYSTEM	IS MPT (national marking and traceability system)
CODE ON THE PRODUCT	DataMatrix codes registered in IS MPT
AGGREGATION	Required for several groups; check the group rules.

STEPS FOR A SUPPLIER

- ☐ Get GS1 product numbers (GTIN) for every SKU and register with the national operator: IS MPT.
- ☐ Order a code for every unit from the operator before production.
- ☐ Print and verify every code on the line; aggregate into cases and pallets where the product group requires it.
- ☐ Report the goods into circulation before they are sold.

ON THE LINE, BEFORE THE FIRST SHIPMENT

- ☐ The data in the code is agreed: GTIN, serial number, batch, expiry date or crypto tail, as the rules for your product group require.

- ☐ A verifier has graded printed samples (ISO/IEC 15415 for 2D codes) before the first shipment.

- ☐ A camera after the printer reads every code at line speed, and packs with an unreadable code are rejected.

- ☐ Records show which code went on which pack, case and pallet, ready for the report to the system.

DATES AHEAD

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|------------|--|
| 1 Dec 2026 | Light industry products and selected jewellery (planned) |
| 1 Oct 2027 | Further apparel categories |

SOURCES

1. kapital.kz: motor oil marking launched: <https://kapital.kz/economic/144778/v-kazahstane-zapustili-obyazatelnyuyu-markirovku-motornyh-masel.html>
2. kapital.kz: beer marking from 1 February: <https://kapital.kz/economic/144052/s-1-fevralya-v-kazahstane-nachnut-vvodit-cifrovuyu-markirovku-piva-i-pivnyh-napitkov.html>
3. gov.kz: light industry marking rules: <https://www.gov.kz/memleket/entities/mps/press/news/details/1297922?lang=ru>
4. Alta.ru: apparel from 2027: https://www.alta.ru/ts_news/131311/
5. finance.kz: marking in Kazakhstan: <https://finance.kz/articles/markirovka-tovarov-v-kazahstane>

Current version and all sources:
2dtracker.com/country/kazakhstan.html

Typical steps. This is not legal advice: check the regulation itself.